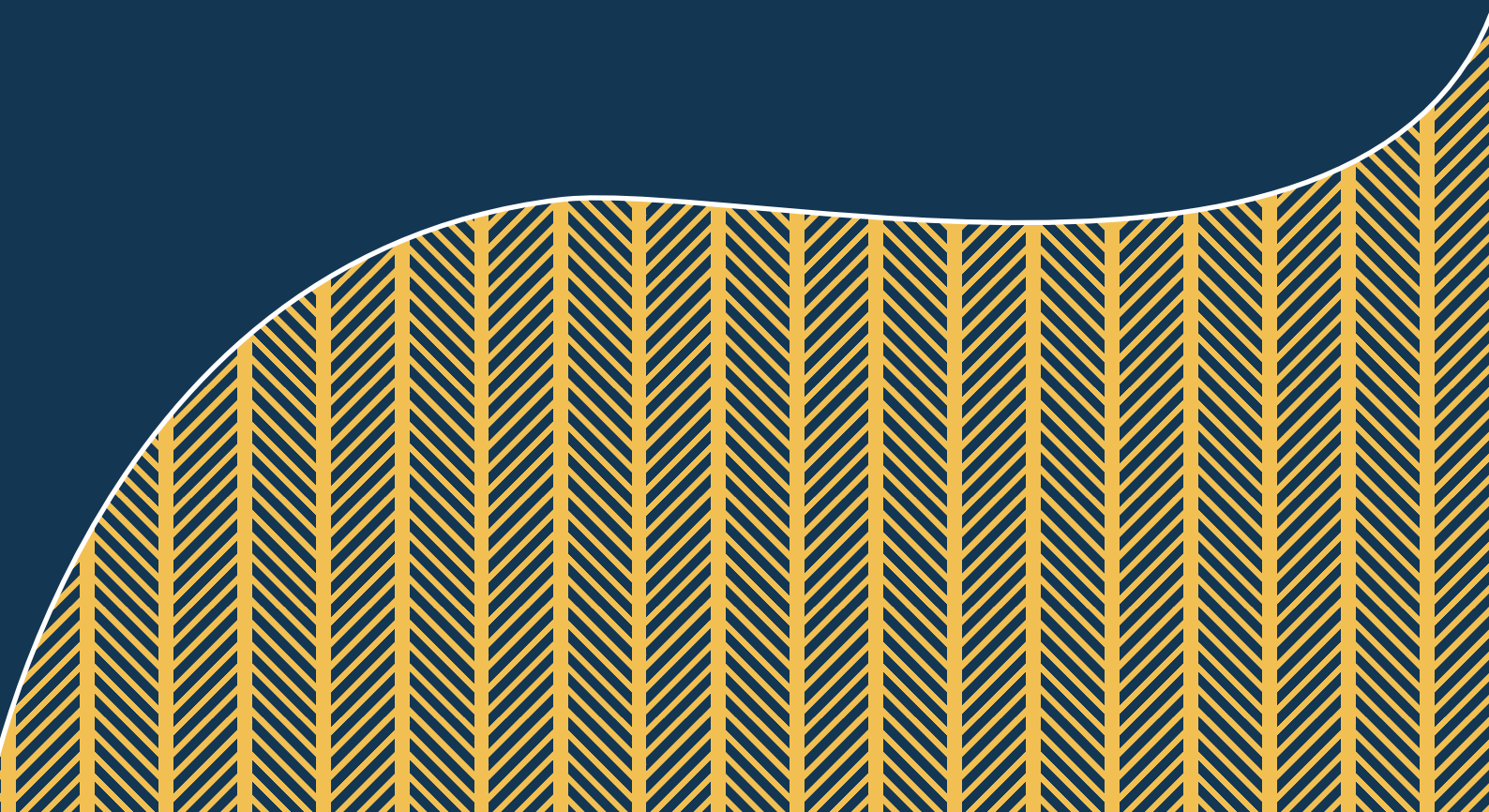




Te Wai Māori

QUARTER FOUR REPORT

1 JULY 2021 - 30 SEPTEMBER 2021



He reo tō te wai

He reo tō te tangata

Kotahi tonu te whakapapa

Whakakotahia!



Summary

This briefing for iwi provides an overview of Te Wai Māori's work against the 2020/21 Annual Plan and covers the period 1 July 2021 to 30 September 2021.

Published by

Te Wai Māori Trust



Contents

Karakia.....	4
Chair's kōrero.....	5
Our Board.....	6
Operational performance.....	7
Governance.....	10
Communications.....	11



Karakia

Ko Rangi

Ko Papa

Ka puta ko Rongo

Ko Tāne Mahuta

Ko Tangaroa

Ko Tūmataunga

Ko Haumia-tiketike

Ko Tāwhirimātea

Tokona te Rangi ki runga

Ko Papa ki raro

Ka puta te ira tangata ki te whai ao,
ki te ao marama

E Rongo, whakairia ake ki runga, Kia Tina! Tina!

Haumi e! Hui e, Taiki e!



Chair's kōrero

Tēnā koutou,

I'm pleased to present the fourth quarterly (Q4) report on the activities of Te Wai Māori against our 2020/21 Annual Plan, which covers the period 1 July 2021 to 30 September 2021.

This quarterly report has been developed to give iwi more regular insight into the work the Trust undertakes on behalf of iwi.

The key strategic priorities for Te Wai Māori Trust for the year are:

- Protect Māori rights and interests in freshwater and freshwater fisheries;
- Advance Māori interests in freshwater fisheries; and
- Build and maintain effective strategic relationships.

We welcome your feedback on the structure and content of our reporting.

Ngā mihi,



Pahia Turia

Chair - Te Wai Māori

Our Board



Pahia Turia

Chair



Donna Flavell

Director



Rawiri Faulkner

Director



Ian Ruru

Alternate Director



Erina Watene-Rawiri

Alternate Director



Maria Nepia

Alternate Director



Operational performance against annual plan 2020/21

Protect and enhance Māori rights and interests in freshwater fisheries



Supporting iwi and hapū to protect and enhance their rights and interests in freshwater fisheries

Freshwater rights and interests and Resource Management reform

Te Wai Māori staff continue to work with Freshwater Iwi Leaders Group technicians engaging with Crown officials on freshwater rights and interests, implementation and resource management reform.

This has involved extensive engagement with crown officials, in addition to contributing to policy discussions on resource management reform, seeking to ensure that Māori rights and interests in freshwater, and the relationship with of iwi and hapū with their taonga, including freshwater fisheries, is appropriately recognised in a new resource management system.

Īnanga

The Trust continued to meet regularly with officials from the Department of Conservation throughout the year to seek updates on their review of the whitebait fishery and work programmes relating to the species and its habitat.

This quarter the Trust engaged Justine Inns Partner at Ocean Law New Zealand to provide specialist fisheries legal advice on the new Whitebait Fishing Regulations 2021. In August Justine prepared a letter on behalf of the Trust to the Director-General of the Department of Conservation (DOC), Lou Sanson, outlining the Trust's concerns over inconsistencies between the 2021 regulations and customary fishery rights. The issue was raised by the Board with Minister Allan at their 7 September Board meeting, with the Minister agreeing that the best way forward would be to engage to seek a pragmatic solution for the fishery. A written response to the Trust's letter followed in late September. The Trust will continue to progress this matter with officials.

Piharau / kanakana

The Trust has continued to engage with DOC and MPI on a regular basis throughout this quarter regarding piharau/kanakana. During these hui, Te Wai Māori sought updates on the Department of Conservation's work programmes and research priorities that could advance research on and protection of the species and its habitat.

02

Seek better recognition and status for Tuna

Developing a national strategy for longfin tuna

In September, Ben Potaka as Chair presented virtually (as a keynote speaker) to the World Fisheries Congress in Adelaide, Australia. Represented by their Chair, Te Mana o Ngā Tuna presented on their aspiration to enhance tuna through an indigenous world view that prioritises our environment. The Congress was streamed to 1200 delegates in 61 different countries. It is clear that tuna throughout the world, battle the same anthropogenic pressures which are causing significant decline, and that more must be done to better understand tuna and take action.



03

Assist iwi and hapū to develop and implement initiatives to enhance the status of taonga freshwater species

Developing a national strategy for longfin tuna

The Trust continues to support and engage in Fisheries NZ's longfin tuna working group comprising of tangata whenua, central and local government, and industry representatives. The work group is responsible for the development of a strategy that identifies and seeks to address the fishing and non-fishing pressures on tuna to protect the health and wellbeing of this taonga species.

The working group is currently working through a draft strategy to ensure the 'reo' of tuna is prominent throughout the strategy and that a robust implementation plan will follow the strategy to promote and compel action.

01

Building and supporting iwi and hapū capability and capacity in freshwater fisheries

Wai Ora Fund

The Trust is working with the five 2020/2021 Wai Ora funding recipients to complete their project milestones for FY20/21. During FY19/20 Te Wai Māori supported eight projects through the Wai Ora Fund, and Q4 of this financial year saw the completion of the Ngāti Tarawhai koura monitoring project, completing the last of the projects for the 2020/2021 funding round.

The Trust opened the new funding round for the Wai Ora fund on 3 March 2021 and closed on 23 April 2021. The Trust approved five new projects with Muriwhenua Kaitiaki, Te Rūnanga o Ngāti Kea Ngāti Tuara Trust, Te Ani Waata Whānau Trust, Kaituna Kaiawa Working Group and Te Rākatō Marae Trust.



Tiaki Wai Fund

During this quarter, the Trust continued to work with one remaining recipient, Ngāti Mutunga, from the 2019/2020 Tiaki Wai funding round to complete their project milestones. They have experienced delays in accessing data to complete their project and Te Wai Māori is monitoring their progress closely. The Trust also added an additional funding priority for the Tiaki Wai Fund, to provide funding to iwi, hapū and Māori groups to support wānanga or facilitated hui to develop project plans for freshwater fisheries-related projects. Three further applications were also approved for funding.

Strategic relationships



Relationship building and reporting

Te Wai Māori staff and directors continue to work with the Freshwater Iwi Leaders Group and Iwi Leaders Group (ILG) technicians engaging with Ministry for the Environment (MfE) officials on resource management and freshwater reform. Throughout August and September, the Trust's Chair and members of the ILG met with Minister for the Environment, David Parker, Associate Minister for Environment, Kiri Allan, and members of the Labour Māori Caucus to discuss our aspirations for iwi and hapū in the new resource management system. This kōrero included the following topics:

- Governance, participation and decision-making within the new National and Built Environments system
- System inclusion for hapū, iwi and Māori entities within the RM system
- Timing of reform and Covid-19 context
- Iwi and hapū rights and interests in freshwater

Provide governance, oversight and resources to enable the Trust to operate effectively

The Te Wai Māori Board maintain and regularly review a register of strategic and operational risks. Management and directors receive regular reports on the performance of Te Wai Māori funds managed by Portfolio Management Services Limited and Cambridge Associates.

This quarter also saw the appointment of Carly O'Connor as acting Wai Puna to cover Graeme Hastilow's extended period of parental leave through to early 2022. Carly (Ngāti Kahungunu ki Te Wairoa, Ngāti Tūwharetoa) joined Te Wai Māori Trust in January 2020 as a Wai Tere (Senior Policy Analyst) and has been heavily involved in delivering the Trust's work programmes over this time.

Communications

Promote the work of the Trust and our stakeholders and educate our audience on freshwater fisheries

Te Korowai o Tangaroa Magazine: During this quarter, the Trust contributed to Te Ohu Kai Moana Group's Hōtoke issue of their inaugural magazine, Te Korowai o Tangaroa. This was disseminated in both print and online, with a print run of 1,100 and distributed to a curated database of iwi and industry stakeholders. The magazine was also digitally published on the online reader platform, Issuu, and promoted across all Te Ohu Kaimoana and Te Wai Māori online channels, resulting in 1,557 reads since being uploaded. Within each issue, Te Wai Māori has a dedicated two-page spread, with our first feature focussing on our tuna documentaries, 'Whakarongo ki te reo o te tuna'. The Kōanga issue of the magazine was due to be published in September, but due to COVID, this issue has been postponed until early 2022.

Wai Ora and Tiaki Wai Fund: Over the coming months we plan to highlight the mahi of recently funded projects in addition to previous year's projects across all of our channels. We also plan to better index these projects and their outcomes on our website for quick reference.

Partnership with the Spinoff: The Trust has partnered with The Spinoff who have contracted kaituhi Māori to write two articles on behalf of and with direction from the Trust. The first article will focus on the plight of piharau/kanakana in Aotearoa and will be informed by the views of Sam Tamarapa, Dr Jane Kitson, Ben Potaka. This article was due for publishing in August, however due to COVID disruptions, is now scheduled for November. The second article will focus on climate change and the impact on our taonga species.

Social media: This quarter, our social channels focussed on internal updates with the promotion of Carly O'Connor being appointed as acting Wai Puna, re-purposing our article from Te Korowai o Tangaroa, and an update on Maungatautari Marae project that we've supported through our Wai Ora Fund. Over the coming months, we hope to increase our social media presence with a mix of content, including highlighting the mahi and funded projects of the Trust, as well as providing thought leadership on kaupapa pertaining to freshwater fisheries and habitat.

Identify opportunities in the media and events where the Trust can have a voice and ensure that interactions are best managed to protect the integrity of the Trust.

Press and media: We did not receive any media enquiries during this quarter; however, we were mentioned in both the Whanganui Chronicle and the Whanganui Midweek in regard to our joint research with NIWA on īnanga, banded kōkopu and kōaro and the upcoming whitebait season.

"Research recently carried out by Te Wai Māori Trust and NIWA found that three whitebait fish - īnanga, banded kōkopu and kōaro - are among New Zealand's freshwater species that are the most threatened by climate change. Whitebait may get fried before hitting the pan, with sunburn killing millions of eggs each year." - Whanganui Chronicle, 17 August 2021.

Build the following and number of engagements for the Trust and increase the awareness of our profile.

Analytics: This quarter, the Trust's website received 1,142 web visits, of which 1,097 were new users. During this period, we also saw a slight decrease in its downloads of resources, reports and materials and video views in the fourth quarter, with 491 downloads of documents (e.g. tuna resources) and 137 video views (tuna documentaries). The Trust increased its following on social media with 208 new followers in the fourth quarter, bringing our total social media following to 2,458. During the period, the Trust received 107 engagements with our content and reached 1,255 people with its messaging across all social media channels.

Annual Iwi Engagement Survey: Work is underway to disseminate Te Ohu Kaimoana's annual Iwi Engagement Survey to our iwi stakeholders. This survey has been running since 2018 and now enters its fourth consecutive year. The survey opportunity for iwi to share whakaaro anonymously, with the feedback shared used to help shape our activity as a Trust to better represent iwi in the freshwater fisheries space. Te Ohu Kaimoana launched the survey in late September which will run for four weeks until October 29th.

Ensure that our stakeholders are kept informed of our work and performance and are involved in the strategic direction of the Trust.

Freshwater Fisheries Conference: The Trust has been continuing work on preparations for the Te Wai Māori Freshwater Fisheries Conference for 2021 and exploring options for hosting this event within a COVID landscape. The branding and theming for this conference were completed earlier in 2021, so communication efforts now move to support the wider Te Wai Māori team in crafting the communications for this event, ensuring that we have prepared messaging for all circumstances.

Pānui: The Trust is maintaining a high level of engagement with its stakeholders via its pānui (e-newsletters) with three publications sent over the quarter resulting in a total of 236 opens (48%) and 167 clicks (7%) through to further content. Pānui topics included notifying iwi of the Freshwater Iwi Leaders Group on Resource Management Reform, the publishing of our Q3 report, and the appointment of Carly O'Connor as acting Wai Puna.

Quarter three report: The Trust published its report against the third quarter in August and a copy of this report can be found in the resources section of our website, under reporting in addition to our social channels. We are now looking at how we can better visually represent these updates across these channels.

Annual report: Work is underway to produce the Te Wai Māori update for the Te Ohu Kai Moana Group annual report. We hope to have this published and available for download/mail out in early March 2022.

Hui: The Trust's communications staff continue to attend regular hui with Te Ohu Kaimoana, Te Pūtea Whakatupu, Moana New Zealand, and Sealord to advise of news from the Trust and keep connected with the wider kāhui. The Trust's communications staff also continue to attend weekly national Iwi Communications Collective hui to report the Trust's news and opportunities to iwi and hapū representatives.

Produce educational resources and campaigns on freshwater fisheries and habitat protection.

During this quarter, the Trusts' tuna resources page, 'He Reo Whakamana' received 157 visitors in the fourth quarter and recorded 6 downloads of its resources for use.

Te Wai Māori
Published by Hootsuite • 20 July •

#WaiOraFund: Earlier this month our Wai ki Tai (Policy Analyst) Taniera Manana, travelled to Maungatautari Marae to visit a project that we've supported through our Wai Ora Fund.

The project is focused on the restoration of the Mangeroa Gully which, although underutilised, is an area of significance to Ngāti Koroki Kahukura and surrounding hapū. These are the first steps in a 30-year vision to restoring the area through riparian planting and eventually utilising it to educa... See more



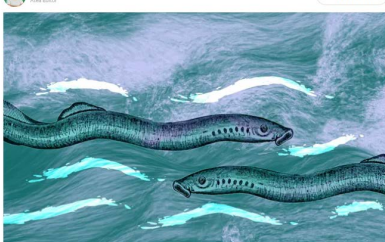

392 People reached
22 Engagements
Boost post

SPINOFF

ATEA November 9, 2021

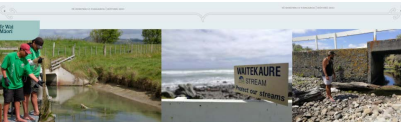
Understanding the ugly yet noble piharau

By Louise Hayden



They're ancient, boneless, jawless creatures with round, gaping mouths filled with tiny nightmarish teeth – but these fascinating creatures are a taonga and a delicacy and they're under threat.

Whakarongo ki te reo o te tuna



Meet Te Wai Māori's Chair

WHANGANUI CHRONICLE

Conservation Comment: Tightening the net on whitebaiting

17 Aug, 2021 04:00 AM



Whitebaiters at the mouth of the Kai Iwi Stream. Photo / Brian Conley

Whitebait season is open. Shoals of fish are riding the tides, striving upstream, drawing fishers to where rivers meet the sea. That perennial cycle begins.

But our cherished tradition of catching a feed will look a little different this year. After many months of consultation attracting 11,500 submissions and a swell of public interest, we have

Clockwise from left to right: Social media post highlighting Kohunui Marae restoration mahi, Spinoff partner content highlighting piharau, whitebait article in Whanganui Chronicle, Te Wai Māori's feature in Te Korowai o Tangaroa magazine.

